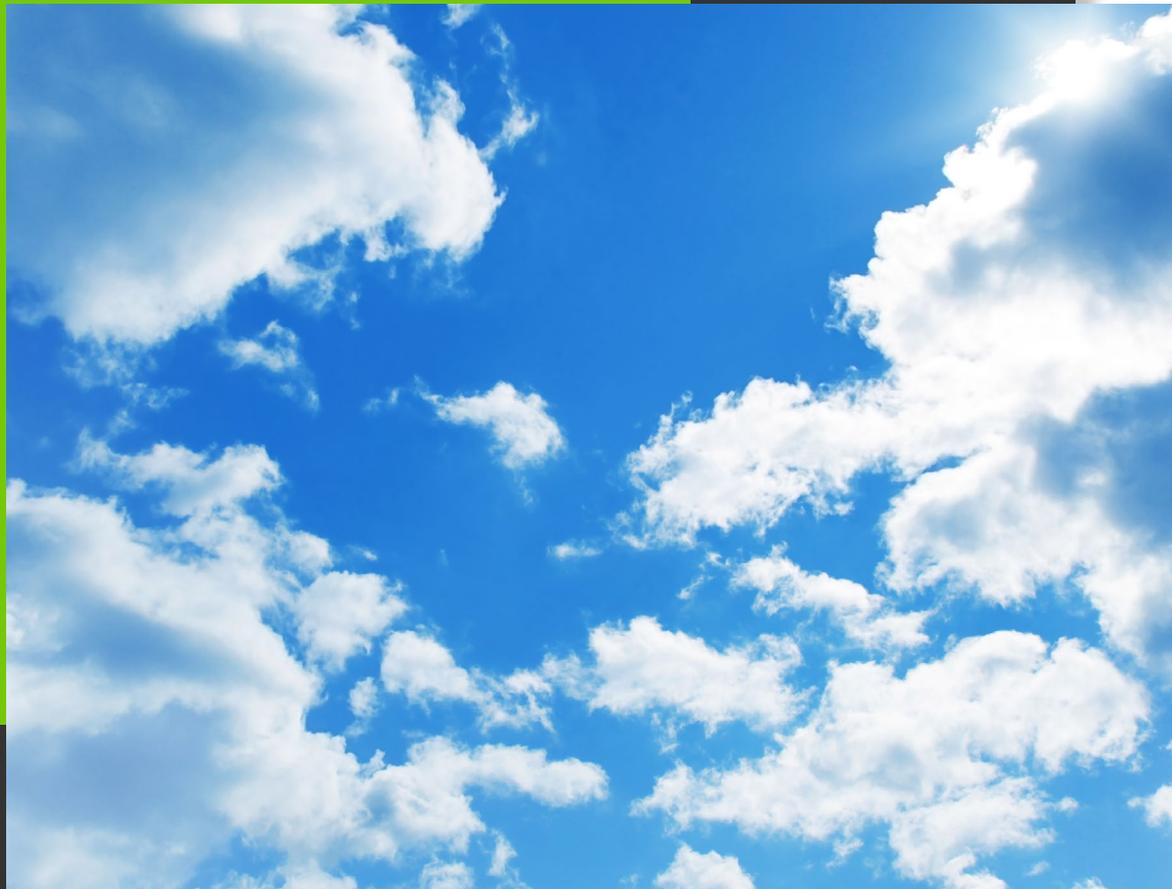




# THE COST BENEFITS OF CLOUD COMPUTING



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There are many reasons to switch to cloud computing, including the ability to save considerable amounts of money while improving productivity and efficiency. Here are several cost benefits that come with cloud computing:

## **No Capital Costs**

Every time you need new servers, hardware, or software – there is an upfront capital cost of setting it up and obtaining the equipment. When you make use of cloud computing, financing the investment for the equipment and the staffing necessary to make it all run the way it is supposed to is no longer your problem or expense. Cloud computing allows you to take advantage of the latest and most up-to-date technology without adding to your capital costs.



## **Less Electricity**

When you have your own data center with servers, you pay more electricity for those servers than you do for accessing a cloud service provider. Your electricity bill will be considerably lower when you transition from having your own data center to the cloud.

## **Reduced Staff Expenses**

The most expensive line item on your budget is likely to be your IT staffing salaries. This is because good IT employees require spending money on recruiting the right people, paying good salaries and benefits and those expenses usually outweigh the cost of software and hardware. By moving to the cloud, you end

up with access to even more experienced and specialized IT workers but without the expense of hiring more people to your in-house team.

Using the cloud does not necessarily mean you have to let go of your dedicated IT staff, either. What generally happens is your over-worked and valuable IT people can put their time and effort into areas that generate higher profits for the business while the cloud service ensures the technology to support the efforts is in good working order.

## **Reduced Operating Expenses**

For many businesses, one of the biggest expenses is operational costs for their IT department. These expenses generally include physical maintenance of hardware, upgrading software and hardware, and having additional equipment on hand to fix things “just in case”. These operational expenses add up on an annual basis, and can be reduced simply by making use of the efficiency of cloud computing.

## **Elimination of Downtime**

Cloud computing eliminates the need for your IT employees to closely monitor and fix servers. Instead, they can use their time to improve productivity within the workplace and stop concentrating on the break-fix model that is time-consuming and more expensive.

## Making the Move to the Cloud

Why should your business move to the cloud? You can say it is to increase efficiency, improve productivity, and decrease expenses. You might move to the cloud for the ability to do more with your business with less. Whatever you label the specific reason, cloud computing lets you focus on your business because many of the daily tasks are automated for you.

If you're ready to move to the cloud or have questions about making the transition, we'd love to chat! Contact G6 Communications today.

## More Info

G6 Communications is located in Bluffton, IN but serves the entire United States. Contact us TODAY for your free IT assessment!

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**Get In Touch**  
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